

# iGive.com®

## *What is iGive.com?*

Established in 1997, iGive.com is an Internet company whose goal is to enable the economic power of individuals to benefit their chosen communities. We hope that in the near future, all consumer transactions contain a percentage that benefits causes close to home.

Hundreds of thousands of iGive shoppers have raised over \$4,200,000 for their favorite causes - all at no cost.

# F.A.Q.s

**What Causes Can I Support?** At iGive.com, members list and support their favorite worthy causes, from national nonprofits to local, neighborhood efforts, like your child's school organization or your local animal shelter.

Whenever a supporter lists a new cause at iGive.com, an e-mail is sent to the nonprofit group requesting them to verify the information the supporter provided. Checks are sent monthly to all verified causes with more than \$25.00 earned.

**Which Stores Help My Cause?** Our online mall features over 700 of the web's best stores, including Amazon.com, Pottery Barn, Best Buy, Staples, eBay, PETCO, Expedia, and QVC. From gifts to groceries, special occasions to everyday necessities, every purchase can help your cause.

**How Much Money Goes to My Cause?** Up to 26% of each and every purchase benefits your cause, and donation rates vary by store. Donation rates are clearly listed within the iGive Mall. When you shop, every penny of the advertised donation goes directly to your cause. No administrative costs, fees, no mark-ups. We promise, you'll never pay more to shop through iGive.

**How Can You Do All This for Free?** Online retailers pay iGive.com a sales commission, which is totally separate from the donation rates listed on our web site. Paid advertising on our website and e-mails also allow us to expand our free services for you and your cause.

# How Can Your Online Purchases Help The Winter Haven Hospital Foundation?

[www.iGive.com/WHHfoundation](http://www.iGive.com/WHHfoundation)



 **iGive.com®**  
Change online shopping for good.

# Join for Free    Shop & Search

*Just go to:*

**[www.iGive.com/whhfoundation](http://www.iGive.com/whhfoundation)**

**Join** Use the link above and Winter Haven Hospital Foundation will automatically be selected to receive your iGive earnings! You can create an iGive account in just a few moments.

**Safe & Private** Your iGive account is totally free and private. We will never sell your e-mail address or personal information to anyone.

**Our Community** As an iGiver, you're part of the world's, first and largest online network of shoppers, stores, and nonprofit organizations -- all dedicated to turning everyday online shopping into philanthropy.

# Shop & Search

*Shop through iGive and a portion of each purchase helps Winter Haven Hospital Foundation. Make your 1<sup>st</sup> purchase\* within 45 days of joining and get an extra \$5 donation, too!*

**Start at iGive** Bookmark the iGive website or install their handy Toolbar to make sure you never miss out on a donation opportunity at iGive.com. Smart shoppers: look for the weekly iGive newsletter for coupons, free shipping deals, and sale alerts at stores that help your favorite cause.

**Looking for a Specific Store?** You'll find over 700 of the web's best at iGive.com, with new stores added every week. Check iGive.com/Shop to see if your favorite store is on the list. Next to each store in the iGive Mall, you'll see exactly how much of each purchase will be donated to **Winter Haven Hospital Foundation**.

**Searching for Stuff?** Try iSearchiGive.com, the new search engine from iGive. You'll raise a penny (or more!) every time you search the web. It all adds up to one big donation check for our cause, from iGive.



# Tell Friends

*Spread the word about iGive.com to help Winter Haven Hospital Foundation even more.*

**Tell Friends** To introduce friends to iGive.com, click on the handy 'Tell a Friend' link on your 'My iGive' page to send them a custom e-mail invitation. Or take your referral link from the 'Tell a Friend' page and create your own invitation.

**Link to iGive** In the 'My Cause' tab, you'll also find a variety of customized links and banners for your use on your organization's Web site.

**Really Branch Out...** Find us on Facebook & MySpace! Become a fan, become a friend, and compete for a spot on our Hall of Fame by using the iGive application on Facebook.

**iGive.com™**  
Change online shopping for good.



\* Sorry, Amazon.com orders don't count towards the 1<sup>st</sup> purchase requirement. This is due to tracking limitations at Amazon.com.

Information is subject to change. Visit [www.iGive.com](http://www.iGive.com) for current details.  
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